

Become a Business Supporter

Business
Clean Up Day



Change starts with you.



About the Event

Clean Up Australia is the largest community mobilisation event in the Asia Pacific region.

Last year we inspired and supported over 669,000 volunteers who removed the equivalent of 15,615 ute loads of rubbish from the natural environment.

Clean Up Australia Day generates extensive traditional and social media coverage with a focus on the impact of specific rubbish items, the need for waste management reform and a call to action.

Business Clean Up Day 2018 Results

Creating lasting change.

- ✓ 207 Businesses
- ✓ Over 350 Business Sites across Australia
- ✓ Nearly 6000 Volunteers
- ✓ Around 790 ute loads of rubbish removed.

Three ways to get involved:

Become a Business Supporter



Partner with the campaign and enjoy a host of branding benefits whilst supporting the fight against litter in Australia's natural environment. If you have branches or divisions you can register multiple clean up locations. Further details are on page two.

Host a Clean Up Event



Clean up a location near your own premises that needs some attention and encourage staff to devote up to 2 hours of volunteer time.

Reduce Your Impact



Clean up your own premises plus introduce three new initiatives under which you will improve your environmental sustainability

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Business Supporter Benefits

| | Major Partner | Business Champion | Diamond | Platinum | Gold | Silver |
|---|---|---|--|--|--|--|
| Investment [incl GST] | \$25,000 | \$10,000 | \$7,500 | \$5,500 | \$2,500 | \$1,500 |
| Max number of Supporters | 2 | 3 | 4 | 5 | 10 | 10 |
| # Free Clean Up sites | 30 | 20 | 15 | 10 | 5 | 3 |
| Consultation with CUA re customised benefits and kits | Yes | Yes | Yes | | | |
| Sector exclusivity | Yes | Yes | Yes | | | |
| Representative from CUA to attend business functions | 2 | 1 | 1 | 1 | | |
| Banner on CUA Business page | Yes | | | | | |
| Business Supporter profile on CUA website | <ul style="list-style-type: none"> Your Logo Hyperlinked Company Description Two min video supplied by you, or Up to 3 case studies | <ul style="list-style-type: none"> Your Logo Hyperlinked Company Description One min video supplied by you, or Up to 2 case studies | <ul style="list-style-type: none"> Your Logo Hyperlinked Company Description One case study provided by you | <ul style="list-style-type: none"> Your Logo Hyperlinked Company Description | <ul style="list-style-type: none"> Hyperlinked Company logo | <ul style="list-style-type: none"> Hyperlinked Company name |
| Branding on Business Clean Up bags | Logo [XL] | Logo [L] | Logo | Logo | Company Name [L] | Company Name |
| Branding on electronic Clean Up Business materials | Logo | Logo | Logo | Logo | Company Name | Company Name |
| Social media /newsletter support and engagement opportunities | 5 | 3 | 3 | 2 | | |
| Framed commemorative certificate | Yes | Yes | Yes | Yes | | |
| Use of CUA logo for your promotional purposes | Yes | Yes | Yes | Yes | Yes | Yes |
| Invitation to networking event | Yes | Yes | Yes | Yes | Yes | Yes |
| Customised Clean Up Kit | Yes | Yes | Yes | | | |