Clean Up Australia Day 3 March 2019 Business Clean Up Day 26 February 2019 Schools Clean Up Day 1 March 2019



## Change starts with you.

## There has never been a better time to take to our streets as South Australia still has a way to go to conquer its rubbish problems according to latest rubbish report

**For immediate release – Thursday 14 February 2019:** The 2018 Clean Up Australia Rubbish Report, compiled each year from data submitted by South Australian Clean Up volunteers, found that although there was improvement in many areas, food packaging was reported in higher quantities than the national average.

Plastic continues to be the #1 type of rubbish reported across the state.

Terrie-Ann Johnson, Managing Director of Clean Up Australia, warns that plastic – a material type that will not decompose, will, unless we take action today, continue to impact our environment, our natural heritage and ultimately human health.

Thirty years ago, Ian Kiernan AO predicted the problems that single-use plastics would pose. Since then we have seen ever-increasing dependence on plastic as a throw-away item – and that needs to change. The choice is simple – take action or plastics will continue to be a problem well into the future," said Terrie-Ann.

Food packaging, as a percentage of all rubbish reported by South Australian clean up volunteers increased by 8.3 % in 2018.

Comprising take away containers, food, chip & confectionery wrappers – this trend is alarming because it outstrips national counts by 3%.

The 2018 Report directly supports the need for us all to think about how we can switch from single use packaging.

"Change starts with you – and we need to make smarter choices every day," said Terrie-Ann.

"We need to reduce the amount of rubbish we produce as individuals and take simple actions such as replacing single use beverage cups and containers and choosing products that are not over packaged."

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Smokers also need to get smarter with cigarette butts coming up as the item most counted by Clean Up volunteers at 12.3% of the individual item count. While a welcome decrease of 9.2% over the previous year, its timely to remind smokers how cigarette butts impact our environment.

"Smokers need to understand that the core of most cigarette filters is a form of plastic called cellulose acetate which is very slow to degrade, taking anything from 18 months to 10 years to break up. These filters are also full of toxins, which can leach into the ground and waterways, damaging living organisms that come into contact with them," said Terrie-Ann.

"We all need to take responsibility for our choices."

Parks were the most popular site surveyed in 2018, also recording the highest percentage of total waste and average number of items across the state.

"We still have a way to go to Clean Up Australia, so remember change starts with you!"

To register or join a 2019 Clean Up site go to: http://cleanupaustraliaday.org.au.

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To access the latest Clean Up Australia Day Rubbish Reports, more information, photos and arrange interviews please contact Tracey Wigg on 0419 141 266.

## **CLEAN UP AUSTRALIA**

Clean Up Australia is a not for profit community based organisation founded by Ian Kiernan AO in 1989 to inspire and work with communities to clean up, fix up and conserve our environment.

Clean Up Australia is dedicated to developing sustainable solutions and addressing the critical issues that face us in the areas of waste, degrading waterways and landscapes. It provides a practical framework and support for all individuals to make a positive and effective contribution to the health of our environment.

For 30 years Australians have joined together to Clean Up Australia. During this time over 16 million Australians have donated more than 33 million hours, removing the equivalent of 350,000 ute-loads of rubbish from more than 178 thousand locations across the country.

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Since 1993 millions of people around the globe have also heeded the call under the banner of Clean Up the World, the global initiative the United Nations asked Kiernan to create and oversee. This year-round campaign engages an estimated 35 million volunteers in 130 countries annually, making it the largest community-based environmental campaign in the world.

## THE SOUTH AUSTRALIAN RUBBISH REPORT

- The 28<sup>th</sup> Annual Rubbish Report is a snapshot of rubbish removed by volunteers across Queensland during 2018
- Data = that returned by volunteers as part of their End of Clean Up Report, recording counts across 82 items
- In 2018, 49 reports were returned, providing valid data across 58 locations [12%]
- 158 bags were sorted by volunteers [31%] of rubbish reported at surveyed sites
- Clean Up Australia shares the data from the rubbish report with the CSIRO which uses it to help map litter hotspots reflecting the influence of weather and other events

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